

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks CA 91403

Republican Governor's Assoc/ Issue

Submission Number 633 Issue 1



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4460

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Client: Republican Governor's Assoc/ Issue	Submission Cost: 11345	Campaign Ref: E:120531028
Buyer:	Client/Product/Estimate: RGA /RGA /145	Sales Rep: HRP Los Angeles
Schedule Dates: 10/15/12 to 10/21/12	Weeks: 1	Order Ref: 06160414
Est/PO Number: 06160414	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: #145 / Rga NC	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashevil

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	Total	Cost
1	M-F 5a News MTWTF..	01	190	30 Comme	Nbr of Spots 3	3	570
2	M-F 11a ET / 10a CT Price Is Right MTWTF..	01	500	30 Comme	Nbr of Spots 2	2	1000
3	M-F 12p News MTWTF..	01	575	30 Comme	Nbr of Spots 2	2	1150
4	M-F 4-5p Judge Judy MTWTF..	01	560	30 Comme	Nbr of Spots 3	3	1650
5	M-F 7p News MTWTF..	01	650	30 Comme	Nbr of Spots 3	3	1950
7	Sun 7p ET / 6p CT 60 MinutesS	01		30 Comme	Nbr of Spots		
8	M-Su 11p News MTWTFSS	01	1275	30 Comme	Nbr of Spots 3	3	3825
9	Sun 9a ET / 8a CT CBS Sunday	01	600	30 Comme	Nbr of Spots 1	1	600
Weekly Totals: Total Spots(Ord Spots)					18	18	
Closed PR					1	1	

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Republican Governor's Assoc/ Issue

Submission Number 633 Issue 1

News Channel
on your side



MeTV

WSPA-TV

WSPA-TV

250 International Dr.
Spartanburg SC 29303-6098
(864) 576-7777 FAX (864) 587-4480

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Client:	Republican Governor's Assoc/ Issue	Submission Cost:	11345	Campaign Ref:	E:120531028
Buyer:		Client/Product/Estimate:	RGA/RGA/145	Sales Rep:	HRP Los Angeles
Schedule Dates:	10/15/12 to 10/21/12	Weeks:	1	Order Ref:	06160414
Est./PO Number:	06160414	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	Total	Cost
	Morning News			Comme			
	S						
10	Sun 1030a ET / 930a CT Face The Nation	01	600	30	1	1	600
	S			Comme			
Weekly Totals: Total Spots(Ord Spots)					18	18	
Closed PR					1	1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	Sun 7p ET / 6p CT 60 Minutes	30 Commercial	10/15/12	Closed Pre Emption	0.00	10/21	0000176176	E:120531028

Grand Totals

Month 10 Weeks: 4					10/15	18	11345
Totals					18	18	11345
Spots					18	18	11345
Cost					11345		11345

Grand Totals:

Spots:	18
Gross Total:	11,345.00
Commission:	1,701.75
Net Total:	9,643.25